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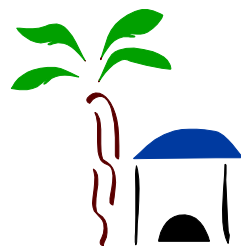
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Jewish Federation of  
Greater Santa Barbara,  
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**Santa  
Barbara  
Hillel**  
*Inspiring the Jewish Future*

August 21, 2017

Dear Friend,

The Jewish New Year is a time for celebration, reflection, family, and community. It is a time to gather through meals and prayers, as well as to take time for individual assessment. How can we do better? How can we be better? This moment falls perfectly as we begin the start of a new school year and reflect on how to take strength from our past successes and continue to build a strong community here at Santa Barbara Hillel.

We look forward to opening our doors to the entire community for Rosh Hashanah and Yom Kippur. As UCSB begins after Rosh Hashanah, Yom Kippur will be many students' first Jewish holiday away from their family. As in years past where Week of Welcome coincides with Yom Kippur, we expect an exceptionally strong student turnout. We are proud to be here for them at their "Jewish Home Away From Home." Through your support we are able to provide a pre-fast and break-fast meal at no charge, as well as a space for communal services and personalized introspection.



We hope you will give generously to support our High Holy Day appeal. Santa Barbara Hillel relies on the gifts we receive at the Jewish New Year to sustain our excellent programming throughout the year. With your generous gift of \$1000, \$360, \$180 or any amount, every student will be able to experience a deep and meaningful Jewish life here on campus. Your gift makes all the difference.

Last year 1771 individual students attended at least one activity at Santa Barbara Hillel. From challah baking to Shabbat dinner, from Israel trips to Israel programs on campus, from Passover Seder to philanthropic events, Santa Barbara Hillel empowers students to make the world a better place. Our staff and student leaders work hard to create dynamic programs that incorporate Judaism into a wide variety of experiences. Thank you for investing in our students and enabling us to inspire the Jewish future.

Thank you in advance for your support at these High Holy Days. Please join us for Rosh Hashanah and Yom Kippur if you are in town. Our High Holy Days schedule is enclosed and your gift enables us to provide our High Holy Day experience at no charge. May this be a Shana Tova u'Metukah, a good and sweet New Year, for you and your family.

Shana Tova - A Happy New Year,

Rabbi Evan Goodman  
Edgar M. Bronfman Executive Director

Jillian Juni  
Associate Director